

The After-Hours Text-Back Script Pack for Electricians

12 ready-to-send texts for the calls you miss after hours. Emergency or can-wait, safety first, and booked by morning. Free. Takes 60 seconds to set up.

What you get

- **12 copy-paste after-hours texts** written for Electrical: emergency vs. can-wait, safety lines, late-night quiet hours, on-call or next-morning booking, pricing questions, and follow-ups.
- **The 60-Second Phone Setup Card:** where to paste them on iPhone, Android, Google Business Profile, or your phone system.
- **The Missed-Call Math Sheet:** one line to price your own leak.
- **Per-trade issue every Tuesday:** one AI play, under 5 minutes to read.

How to use: Swap every [bracket] for your details. Set #1 as your after-hours auto-reply today. Save the rest as quick replies. Only offer on-call if someone actually answers it. Texts tagged **AUTO** are automated or promotional and carry "Reply STOP to opt out."

Texting compliance (not legal advice): Texting someone back after they called you is generally treated differently from cold marketing, but rules still apply. Identify your business, keep it about their request, honor STOP right away, and get clear consent before any promotional texts. Texts marked AUTO carry "Reply STOP to opt out." One-to-one replies in a conversation the customer started don't need it, but adding it never hurts. Avoid texting between 9 pm and 8 am local time unless the customer asked for help, and check your state's rules. Business texting from a 10-digit number usually needs A2P 10DLC registration with your provider. When in doubt, ask your attorney.

The 12 after-hours texts: Electrical

1. After-hours auto-reply: emergency or can it wait? **AUTO**

Fires on any missed call after close

[Business] here. Closed for the night, but I see these. Burning smell, sparks, or no power to a fridge or medical equipment? Text POWER and on-call gets it. Everything else, I'll book you first thing tomorrow. Reply STOP to opt out.

2. Sparks / burning smell safety line

Any sign of fire

Sparks, smoke or a burning smell: get out and call 911. If you can reach the main breaker safely, shut it off. Don't touch anything that's hot or buzzing. Text me when you're safe.

3. Whole-house outage: check the utility first

Lights out everywhere

Quick check: are the neighbors dark too? If yes, it's the utility. Report it to them at [utility number/app]. If it's only your house, reply YES and I'll walk you through the next step.

4. Triage questions

Before rolling a truck

Got it. So I come ready: 1) Whole house or just some rooms? 2) Breaker tripped and won't reset, or no tripped breaker at all? 3) Address? A photo of the panel with the door open helps.

5. Breaker keeps tripping: leave it off

Can usually wait

If a breaker keeps tripping, leave it OFF. Don't keep resetting it, because it's tripping for a reason. Unplug what's on that circuit. If there's no heat or smell, this can wait till morning. I've got [time]. Reply 1.

6. On-call booked, after-hours rate up front

Confirming the emergency visit

You're on. [Name] is headed over, about [ETA]. After-hours visits are [\$X trip/diagnostic]. [Name] will find the problem and price the fix before doing any work.

7. Late-night quiet-hours auto-reply **AUTO**

Missed calls after 9 pm (non-emergency)

[Business] got your call. It's late, so no more texts from us till 8 am unless it's an emergency. Burning smell, sparks, or medical equipment without power? Text POWER now. Reply STOP to opt out.

8. Pricing question

"What's it cost for a panel / outlet / EV charger?"

Fair question. Repairs: diagnostic is [\$X] and you get the price before work. Projects like panels or EV chargers: send a photo of your panel and where you want it. I'll give you a ballpark, then a firm quote on site.

9. Project lead after hours **AUTO**

Called after hours about a panel, EV charger or generator

Thanks for calling [Business] about the [panel/EV charger/generator]. Text me a photo of your panel (door open) and roughly where you want it. I'll get back to you tomorrow with a ballpark and a time to look. Reply STOP to opt out.

10. Morning follow-up to an overnight caller **AUTO**

First thing next day

Morning, [Name] at [Business]. You called last night about [power/a breaker]. Still out? I can be there [time window]. Reply 1 to book. Reply STOP to opt out.

11. One follow-up if they go quiet **AUTO**

Same day, once only

[Name] at [Business] again. Making sure you're not still without power on that circuit. If it's sorted, great. If not, reply and I'll fit you in today. Reply STOP to opt out.

12. Weekend / holiday auto-reply **AUTO**

Closed days

[Business] is closed [this weekend/today]. On-call covers burning smells, sparking and lost power to critical stuff. Text POWER. Everything else gets a call [day] morning. Reply STOP to opt out.

The 60-Second Phone Setup Card

- iPhone (personal or small shop).** iOS can't auto-text missed calls on its own. Save texts #1, #7 and #12 as Text Replacements (Settings → General → Keyboard → Text Replacement) so you can fire them in two taps. For true auto-reply, use your carrier's business line app or a VoIP/texting app.
- Android.** Some phones and carrier apps have missed-call auto-reply built in; look under Phone → Settings → Quick responses or the carrier's business app. If yours doesn't, save the texts as quick replies, or use a VoIP/texting app with missed-call text-back.
- Google Business Profile.** Turn on chat/messaging if it's offered for your profile and set the welcome message to text #1 (minus the STOP line). Set your real hours so after-hours callers see them.
- Field service software or VoIP line.** Most phone systems and FSM tools (ServiceTitan, Housecall Pro, Jobber, etc.) have a missed-call auto-text or after-hours rule. Paste #1 for after-hours, #7 for late night and #12 for weekends.
- Test it (60 seconds).** Call your business number from another phone, let it ring out, check the text arrives, reply, and reply STOP to make sure the opt-out works.

The Missed-Call Math Sheet

- The line:** Missed-call cost per week = missed calls per week × share that would have booked × your average ticket.
- Example with made-up numbers: 3 missed calls × 1 in 3 books × \$[your ticket] = 1 job × \$[your ticket] lost per week. Multiply by 52 for a year. Plug in your own numbers; don't use ours.

Missed calls per week	_____
Share that would have booked (e.g., 1 in 3)	_____
Your average ticket	\$_____
= Lost per week	\$_____
× 52 = Lost per year	\$_____

Want the rest of the system?
The Missed-Call-to-Money AI Kit for Electrical Shops adds 60 trade-specific AI prompts and 47 scripts and templates (more text-backs, review requests and replies, membership scripts, hiring ads), plus step-by-step SOPs. **\$39 launch price (going to \$49), 30-day money-back guarantee.** [See the kit at homeservicesi.com/kit/ →](https://homeservicesi.com/kit/)